

ADVERTISING IN SCHOOLS

Various organizations, private and public, profit and non-profit, often seek to have materials distributed to students and staff for charitable events, fund raising, advertising, contests and other such activities. The following guidelines govern the distribution of such materials:

1. No materials may be distributed without the approval of the Superintendent or his/her designee.
2. For public or non-profit organizations sponsoring fund raising contests, community events, or the like, the materials, when approved, shall be made available to students and staff in the office of the school buildings involved. The schools have no responsibility to distribute such materials in classrooms. Such materials may be distributed in classrooms, with the approval of the Superintendent or designee, if the requesting organization provides an adequate number of copies and no expense is incurred by the District. Posters shall be permitted only with building principal approval. Information may also be sent out via the District's instant message system.
3. For private or profit making organizations, approval of the distribution of materials or contests shall be limited to activities directly connected with school events or curriculum, organizations, or class activities. Such approved materials or contests shall be made available to students through the building office under the direction of the principal so as not to interfere with normal school operations. Information may also be sent out via the District's instant message system.

Adopted: \_\_\_\_\_  
Last Revision: \_\_\_\_\_ March 27, 2017  
Last Review: \_\_\_\_\_ March 27, 2017

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